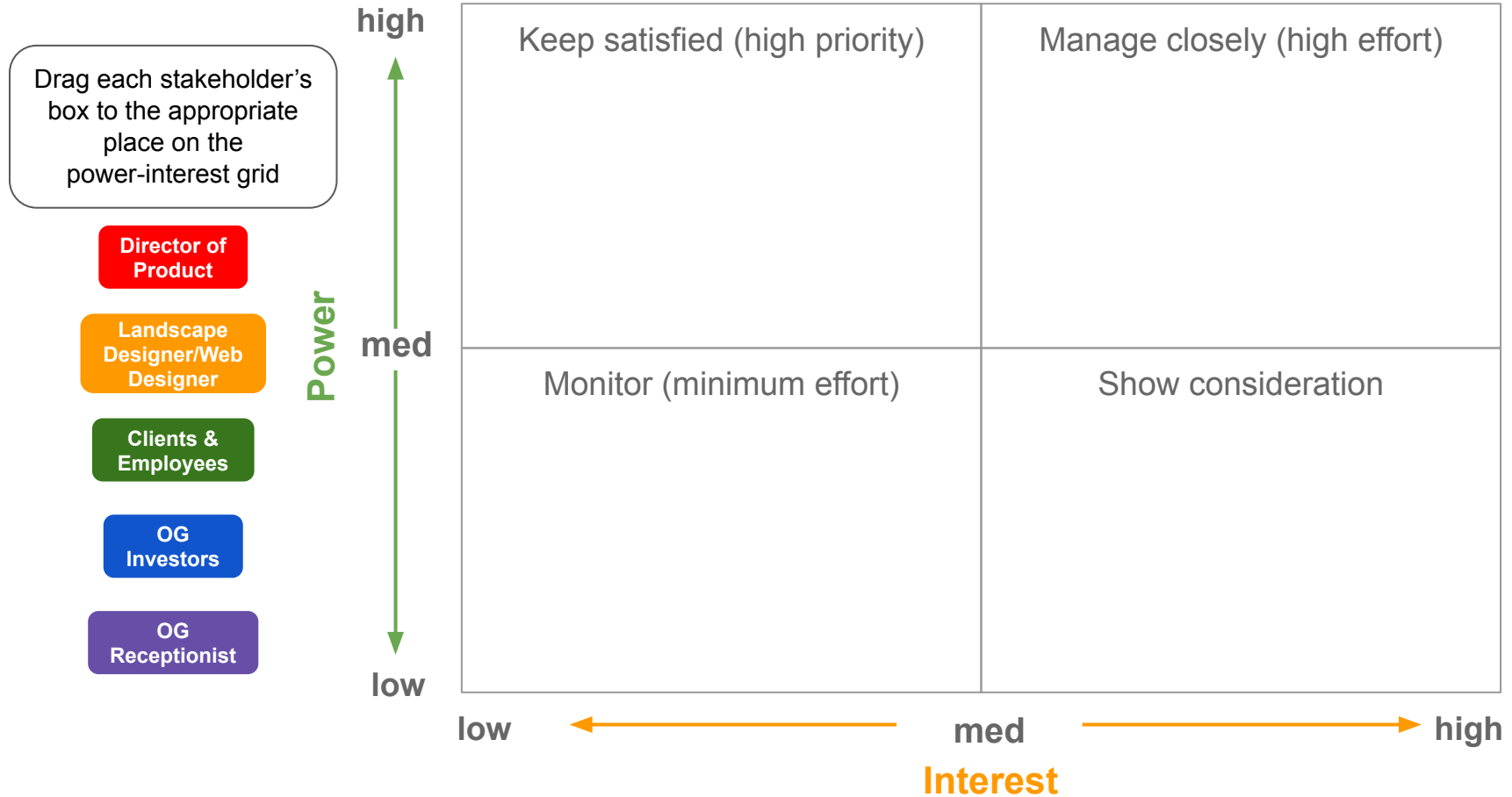


Understanding stakeholders (stakeholder analysis)

Stakeholder	Role (Related to project)	Involvement	Impact	Power or Influence (H/M/L)	Interest (H/M/L)	Engagement

Prioritizing stakeholders (power grid)

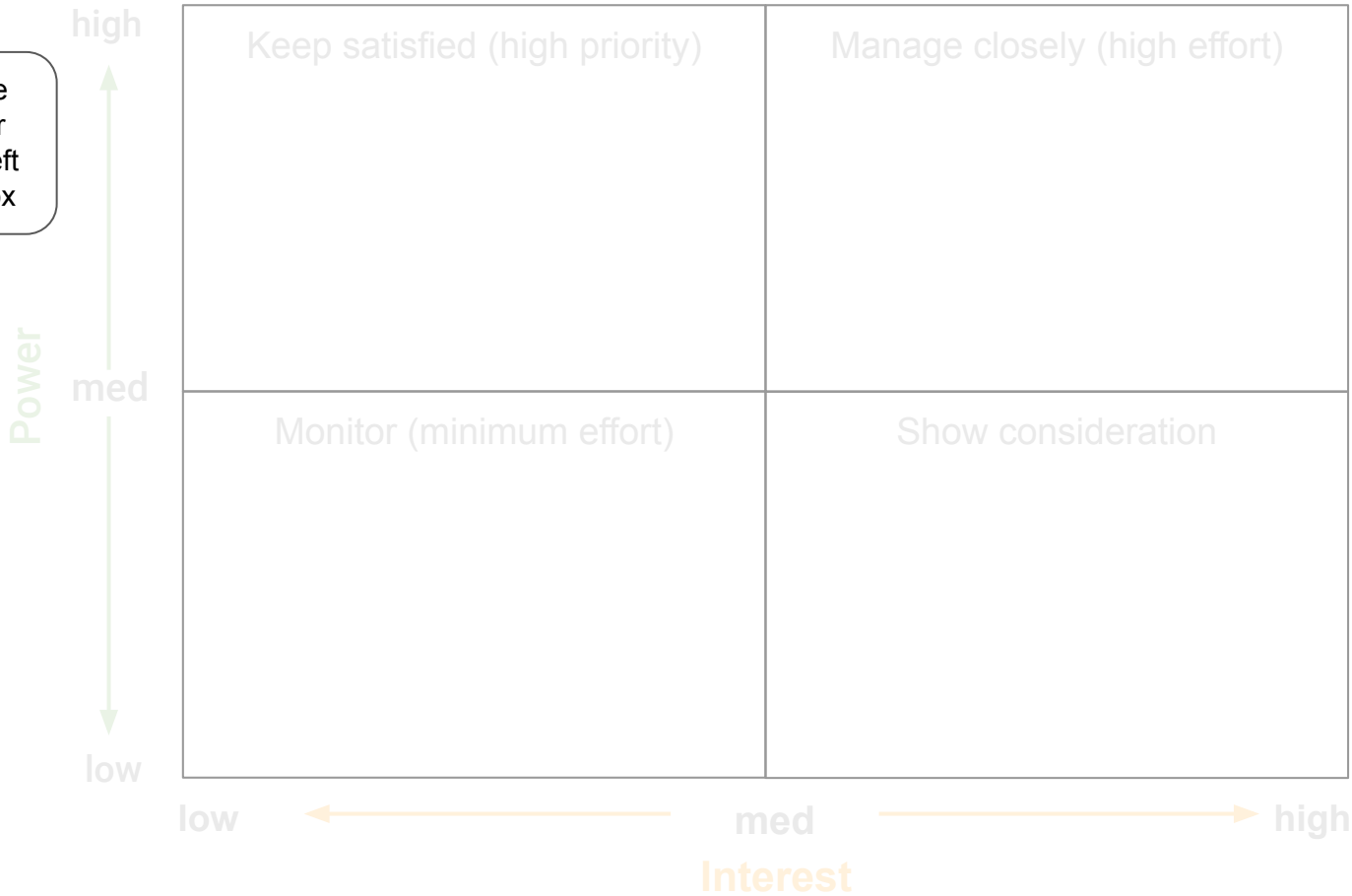


EXAMPLE

Prioritizing stakeholders (power grid)

Pro tip: You can move stakeholders higher or lower (or more to the left or right) within each box

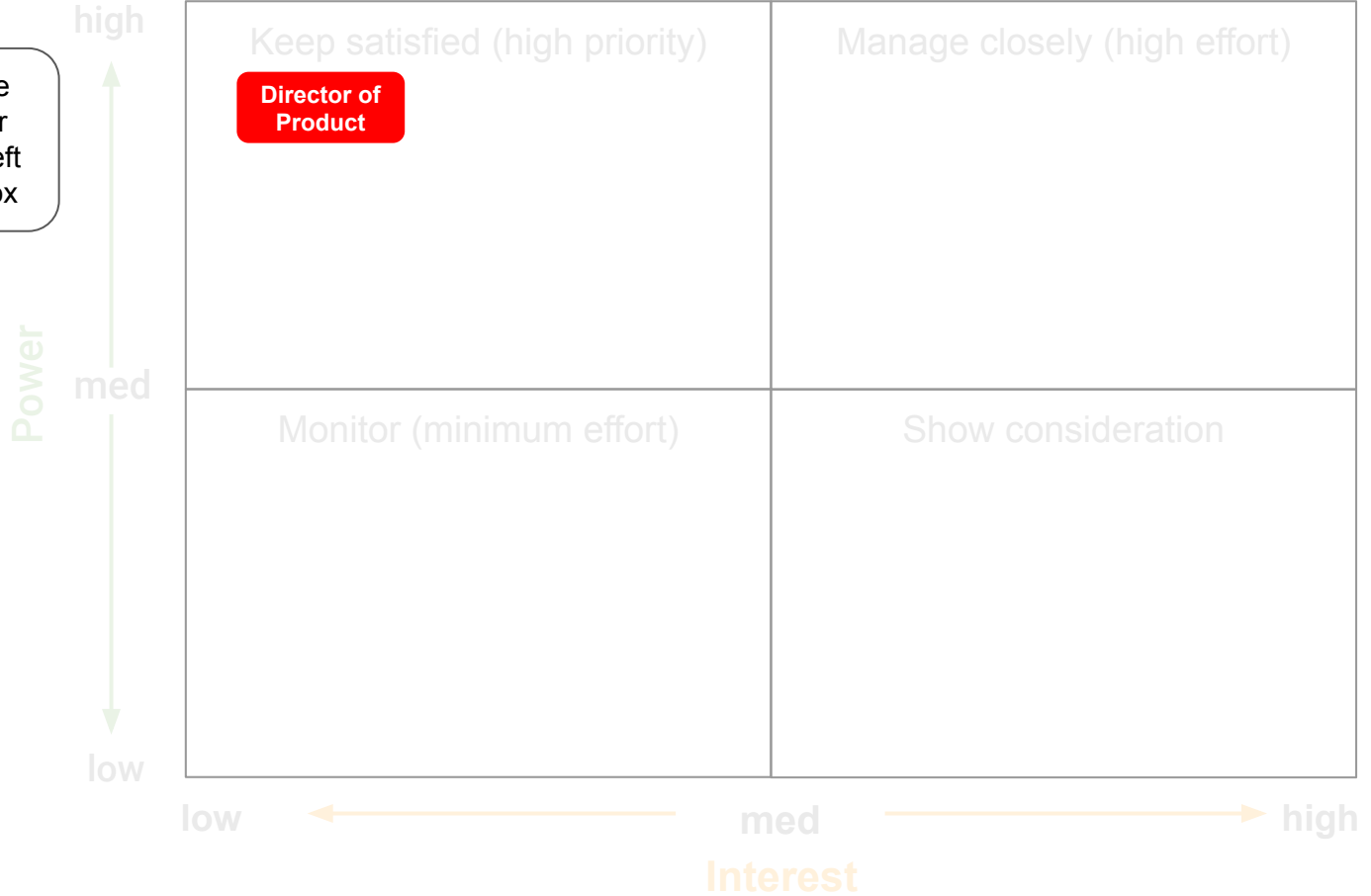
- Director of Product
- Landscape Designer/Web Designer
- Clients & Employees
- OG Investors
- OG Receptionist



EXAMPLE

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