Office Green

Goal One: "Office Green wants to increase brand awareness."

SMART Goal One: "Office Green wants…"

What makes this goal specific? Does it provide enough detail to avoid ambiguity? *Response*:
What makes this goal measurable? Does it include metrics to gauge success? *Response*:
What makes this goal attainable? Is it realistic given available time and resources? *Response*:
What makes this goal relevant? Does it support project or business objectives? *Response*:
What makes this goal time-bound? Does it include a timeline or deadline? *Response*:

Goal Two: "Office Green wants to raise the customer retention rate."

SMART Goal Two: "Office Green wants…"

What makes this goal specific? Does it provide enough detail to avoid ambiguity? *Response*:

What makes this goal measurable? Does it include metrics to gauge success? *Response*:
What makes this goal attainable? Is it realistic given available time and resources? *Response*:
What makes this goal relevant? Does it support project or business objectives? *Response*:
What makes this goal time-bound? Does it include a timeline or deadline? *Response*: