

How to choose a data visualization

If your data has a changing variable

You can use these visualizations

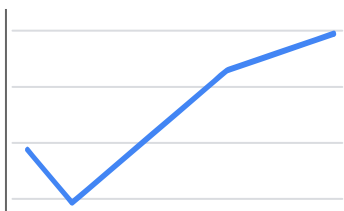
Which look like this

Line charts

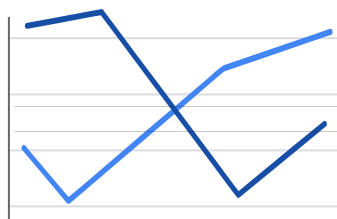
Individual data points for a changing variable are connected with a continuous line

Download a [stacked line chart](#) in Google Sheets

Single:
when the changing variable is for a single category



Stacked:
when the changing variable applies to more than one category and you want to compare categories



Column charts

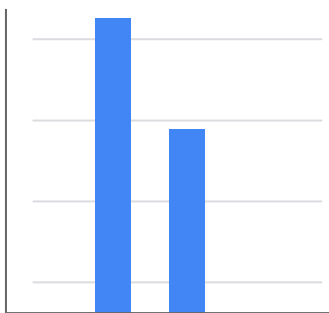
(vertical bar charts)

Individual data points for a changing variable are represented as vertical columns

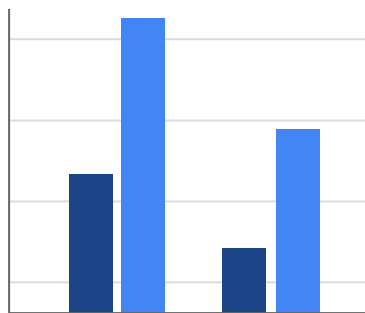
Note: If the values being compared are vastly different, a column chart might be too tall. You can use a horizontal bar chart instead.

Download [examples](#) in Google Sheets

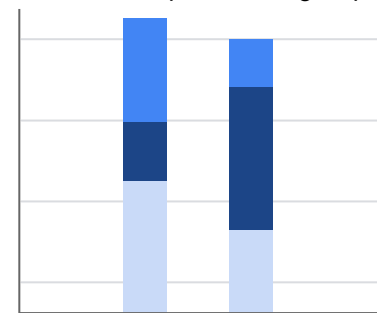
Single:
when the changing variable is for a single category



Grouped:
when the variable change applies to more than one category and you want to compare categories



Stacked:
when the variable change applies to more than one category and you want to compare categories without the spread of a group



Horizontal bar charts

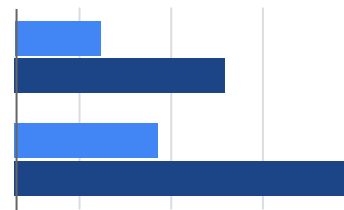
Individual data points for a changing variable for one or more categories; these appear like rotated column charts

Download [examples](#) in Google Sheets

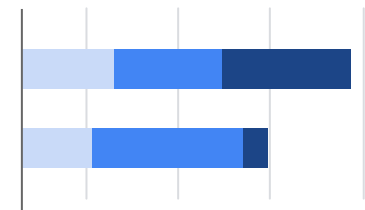
Single:
when the changing variable is for a single category



Grouped:
when the variable change applies to more than one category and you want to compare categories



Stacked:
when the variable change applies to more than one category and you want to compare categories without the spread of a group



How to choose a data visualization

If your data has a changing variable measured over time

You can use these visualizations

Which look like this

Line charts

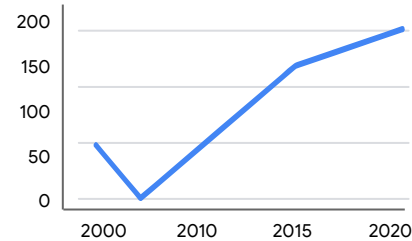
Individual data points for a changing variable are connected with a continuous line

Download a [stacked line chart](#) in Google Sheets

The line charts are similar to those for a changing variable but **time** is shown on the x-axis

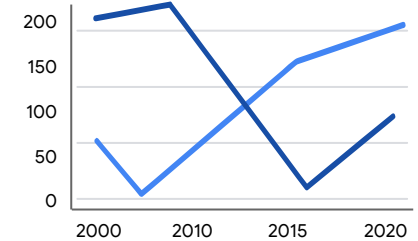
Single:

when the change over time is for a single item or classification



Stacked:

when the change over time is for multiple items or classifications



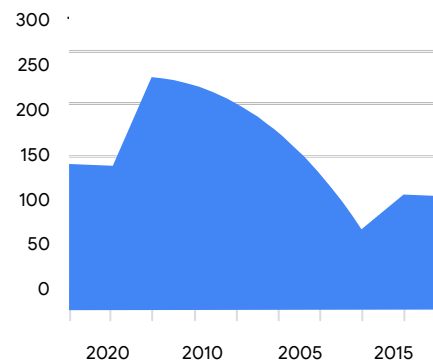
Area charts

Individual data points for a changing variable are connected with a continuous line and the area under the line is filled in

Download a [stacked area chart](#) in Google Sheets

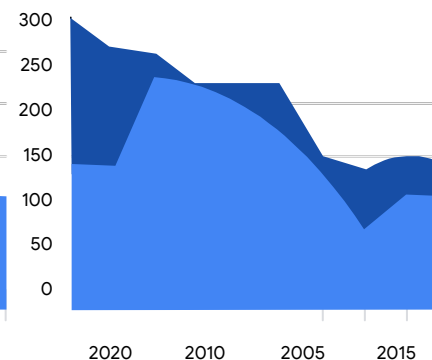
Single:

when the variable change is for a single category over time



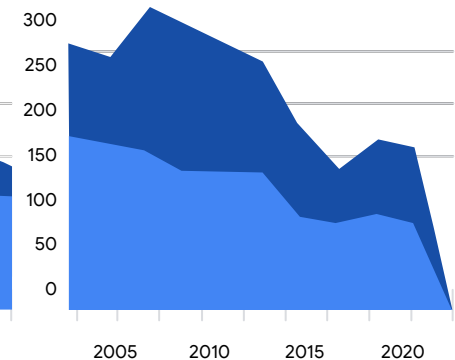
Unstacked:

when data doesn't align on the x-axis (data is from different time points)



Stacked:

when data aligns on the x-axis (data is from the same time points)



How to choose a data visualization

If your data has a numeric trend

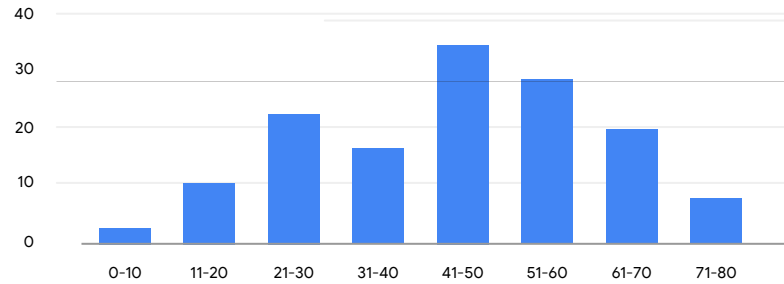
You can use these visualizations

Which look like this

Histograms

Individual data points are categorized into columns that each represent a different range of values

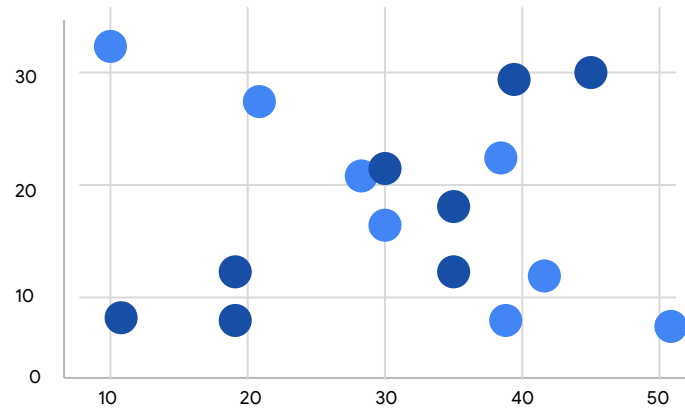
Download a [histogram](#) in Google Sheets



Scatter charts

Individual data points are displayed, but without a connecting line like in a line chart

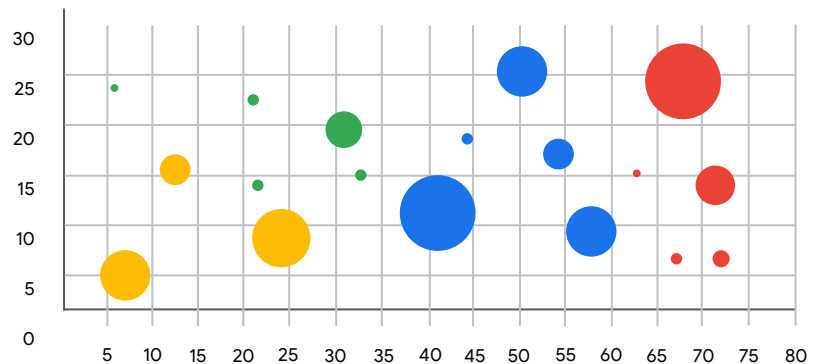
Download a [scatter chart](#) in Google Sheets



Bubble charts

Individual data points are displayed as bubbles like in a scatter plot, but numeric values are compared relative size of the bubbles

Download a [bubble chart](#) in Google Sheets



How to choose a data visualization

If your data has partial and whole results

You can use these visualizations

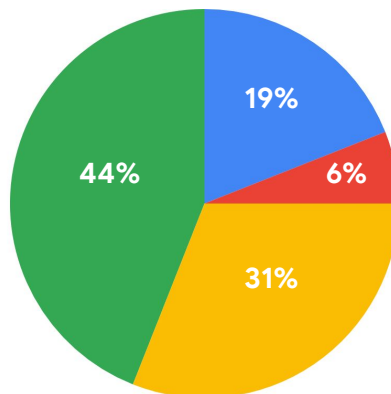
Pie charts

2D or 3D proportions (slices) are shown adding up to a whole or 100%

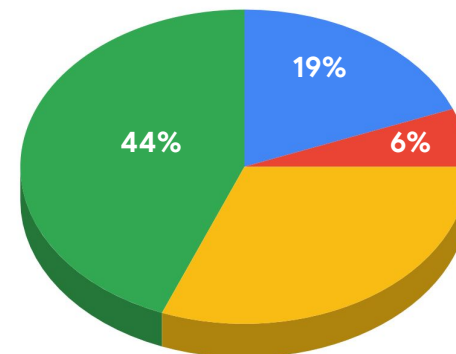
Download a [2D pie chart](#) in Google Sheets

Which look like this

Two-dimensional:



Three-dimensional:

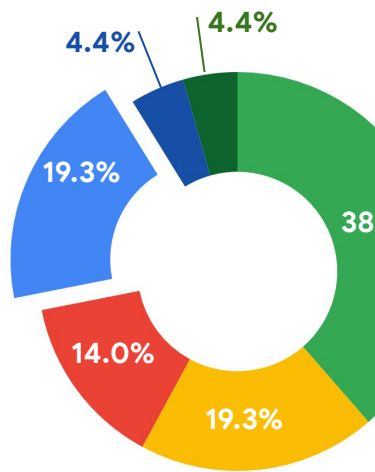


Donut charts

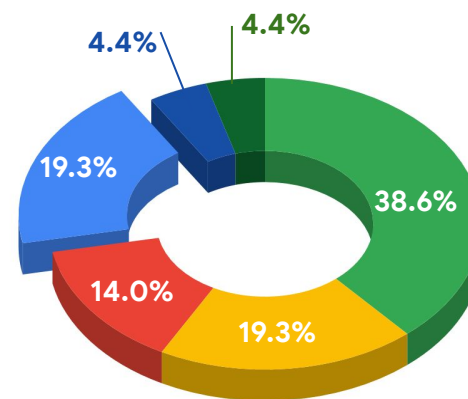
2D or 3D proportions (segments) adding up to a whole or 100%

Download a [2D donut chart](#) in Google Sheets

Two-dimensional:



Three-dimensional:



How to choose a data visualization

If your data is progressive	
You can use these visualizations	Which look like this
<p>Gauge charts</p> <p>Single result is shown within a progressive range of values allowed</p> <p>Download gauge charts in Google Sheets</p>	
<p>Bullet charts</p> <p>Progressive result is shown as a horizontal or vertical bar chart moving towards a desired value</p>	
If your data has intensity or frequency	
You can use these visualizations	Which look like this
<p>Heat maps</p> <p>Results are shown by color gradations representing the strength or frequency of values; higher or more frequent values have more intense color</p>	

How to choose a data visualization

If your data has intensity or frequency (continued)

You can use these visualizations	Which look like this
<p>Density maps Results are shown by color representing the number or frequency of data points in a given area on a map</p>	